

Karla Avalos

Portfolio: kavalos.me

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Design Experience

Associate Designer – Lil ‘O’ Blossom Inc.

Dec 2023 – present

Designed print and digital marketing material for social media, e-blasts, and the website.

UI/UX Research Assistant – Design & Partnership Lab

Sep 2022 – Sep 2023

Designed user-centered projects, in association with the school of education, using various research material and human-centered design tactics. Tools used: Figma, Adobe After Effects, ReactJS, DaisyUI

Marketing Assistant / Graphic Designer – University of California, Irvine

Jan 2023 – Jun 2023

Designed print and digital marketing material for social media, the UCI career website, and folder designs – using Adobe Illustrator and Canva.

Game Design + Dev Lead Teaching Assistant – Girls Who Code

Jan 2023 – Jun 2023

Taught students about UX design concepts and how to use HTML, CSS, JavaScript and the p5play library in order to create their own personal projects (advocacy projects).

Education

University of California, Irvine

Sep 2019 – Jun 2023

B.S. in Informatics

Minor in Digital Art

Skills

Design Tools

Figma, Adobe Illustrator, Adobe XD, Adobe After Effects, Adobe Premiere Pro, Adobe Photoshop, Canva

Design Skills

User Research, Human-Centered Design, User Interface Design, Prototyping, Wireframing, Storytelling

Technical Tools

HTML, CSS, JavaScript, ReactJS, Java, Tailwind, DaisyUI, Bootstrap, Wordpress, Shopify, Mailchimp